

DULUTH LEGACY ENDOWMENT FUND ADVISORY BOARD MEETING
Monday, March 23, 2009 - 3:30 p.m.
Duluth Sister Cities Office
301 West First Street – Suite 308

MEMBERS PRESENT: Nancy Norr, Michael Cowles, George Goldfarb, Melissa Kadlec, Rob Karwath, Dr. Robert Powless, Laura Sieger

ABSENT: Jeff Anderson, Greg Gilbert, Dan Markham

STAFF PRESENT: Keith Hamre and Joyce Ellingsen, City Community Development

CALL TO ORDER:

The meeting began at 3:40 p.m.

APPROVE MINUTES OF DECEMBER 22, 2008:

Motion by Melissa Kadlec, seconded by Dr. Robert Powless, to approve the minutes of the December 22, 2008 meeting. The motion was unanimously approved.

APPROVE NOTES FROM MEETING OF JANUARY 13, 2009:

Motion by Dr. Robert Powless, seconded by George Goldfarb, to approve the notes from the January 13, 2009 meeting. The motion was unanimously approved.

CHAIR'S REPORT:

- Election of Officers

Motion by Dr. Robert Powless, seconded by Michael Cowles, to elect Nancy Norr as Chair and Rob Karwath as Vice Chair for 2009.

N. Norr asked if there were any other nominations, and there were none.

The motion was unanimously approved.

CONTRIBUTIONS REPORT:

N. Norr distributed copies of the contributions report from January 1-February 28, 2009, as well as the Fund Statement from January 1-December 31, 2008, which were provided by B. B. Strand. So far this year, there were 65 contributions to this Endowment Fund totaling \$11,144.00, and two gifts to the Documentary fund totaling \$1,579.79 from DVD sales. Progress towards the \$250,000 goal is at \$82,299.00 or 33%. N. Norr reviewed the Fund Statement and commented on the losses in investments, citing the poor economic conditions.

Motion by Rob Karwath, seconded by Michael Cowles, to accept the January 1-December 31, 2008, Fund Statement. The motion was unanimously approved.

COMMITTEE REPORTS

Development Committee – K. Karwath said the Development Committee has not made as much progress as they had hoped. They will be contacting other businesses. Karwath said Charlie Bell does not want West Duluth left out and Bell will give the committee a list of contacts.

D. Markham said Per Wickstrom has taken on chairing the CHUM Development Committee and has had to step down from the DLEF Development Committee.

L. Sieger said she is working on getting a \$5,000 operating grant from Blandin Leadership Group. In addition, she got a contact list from Blandin; Dan Markham, Laura Sieger and Nancy Norr are grads from the Blandin Leadership Group and will sign these letters. In addition, Sieger is working on a Power Point presentation.

There was discussion regarding revising the campaign end date and consensus of the committee to ask B. B. Strand to change reports with a new end date of April, 2010.

Marketing Committee – M. Kadlec met with two people from Westmorelandflint. They have created a theme, “Hello tomorrow.” M. Kadlec read the concept rationale to the commission. There was discussion and commissioners expressed their approval. Kadlec said she has already arranged busboards, radio spots, and Fox TV production of a spot. R. Karwath offered newspaper and web site exposure. L. Siegler said a photographer will be needed for print ads, but she can probably get that donated also.

There was discussion of how community events would help get the fund raising campaign back into the press, including a donor event, and events pertaining to grants. N. Norr will work on 12-month calendar with the ending date of April 2010.

- April – Marketing campaign approved
- May – Round two with development campaign letters, personal contacts.
Public events – Lincoln Park and Library
- June, July, August – down time
- Fall – Donor event
Grant applications/decisions

Grants Committee – G. Goldfarb said the Grants Committee has nothing going on at the moment. He talked about a Library event coming up in May.

NEXT MEETING:

The next meeting will be Wednesday, April 15th, 7:30 a.m. at Northland Country Club.

ADJOURNMENT:

The meeting was adjourned at 4:33 p.m.